



# CHILLNET COMPANY LIMITED

## Company Profile

Tanzania's Premier Social Fintech Platform

|                          |                                      |
|--------------------------|--------------------------------------|
| Registration Number:     | CLT-2024-TZ-XXXXXX                   |
| Country of Registration: | United Republic of Tanzania          |
| Date of Incorporation:   | 2024                                 |
| Industry:                | Technology / Fintech / Entertainment |

Headquarters:

Dar es Salaam, Tanzania

# 1. About Chillnet

Chillnet Company Limited is a forward-thinking technology company registered in Tanzania, dedicated to revolutionizing how Africans interact with digital services. Our platform represents a new paradigm in the convergence of social networking, financial technology, entertainment, and e-commerce. We have created an ecosystem that addresses the unique needs of the African market, particularly the tech-savvy youth demographic that seeks affordable, accessible, and comprehensive digital solutions.

Founded with a vision to bridge the gap between disparate digital services, Chillnet brings together e-wallet capabilities, online marketplace functionality, secure private messaging, educational content, and entertainment streaming under one unified platform. This integration eliminates the need for users to manage multiple applications and accounts, providing a seamless and efficient digital experience that saves time, reduces costs, and enhances convenience.

Our platform has been specifically designed and optimized for the Tanzanian market, with careful attention to local user behaviors, preferences, and technological infrastructure. We understand the challenges faced by users in emerging markets, including data costs, device limitations, and connectivity issues, and have built our platform to be lightweight, efficient, and accessible across a wide range of devices and network conditions.

## 2. Our Mission

To create a unified digital ecosystem that seamlessly integrates social interaction, financial transactions, entertainment, education, and commerce, empowering Tanzanians and East Africans to participate fully in the digital economy. We are committed to removing barriers to digital access, promoting financial inclusion, and creating opportunities for economic growth and social connection across the region.

Our mission extends beyond mere service provision. We aim to transform how people interact with technology, making it more intuitive, affordable, and beneficial to their daily lives. Through strategic partnerships with telecommunications providers, content creators, and local businesses, we are building a comprehensive digital infrastructure that serves as a foundation for economic empowerment and social advancement.

## 3. Our Vision

To become East Africa's leading all-in-one digital platform, recognized for innovation, reliability, and positive social impact. We envision a future where every East African has access to affordable digital services that enhance their quality of life, expand their opportunities, and connect them with the global digital community. Our platform will serve as a model for how technology can be adapted and optimized for emerging markets, demonstrating that innovation and accessibility can coexist.

By 2027, we aim to serve over 5 million active users across Tanzania, Kenya, Uganda, Rwanda, and Burundi, having established Chillnet as the go-to platform for digital services in the region. We see ourselves as catalysts for digital transformation, enabling businesses to reach new customers, content creators to monetize their work, and individuals to access services that were previously out of reach.

## 4. Core Values

| Value         | Description                                                                                                                    |
|---------------|--------------------------------------------------------------------------------------------------------------------------------|
| Innovation    | Continuously evolving our platform to meet emerging needs and leverage new technologies for the benefit of our users.          |
| Accessibility | Ensuring our services are affordable and usable by all segments of society, regardless of income level or technical expertise. |
| Trust         | Building lasting relationships through transparency, security, and reliable service delivery that our users can depend on.     |
| Community     | Fostering connections and creating value for local businesses, content creators, and the broader digital ecosystem.            |
| Excellence    | Striving for the highest standards in everything we do, from user experience to technical performance and customer support.    |

## 5. Management Team

Our leadership team combines deep expertise in technology, finance, and business development with a passionate commitment to the African market. Each team member brings unique skills and perspectives that contribute to our comprehensive approach to digital service delivery.

| Position                 | Responsibilities                                                         | Background                                                               |
|--------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------------|
| Chief Executive Officer  | Overall strategic direction, investor relations, partnership development | 10+ years in technology and financial services across East Africa        |
| Chief Technology Officer | Platform architecture, technical innovation, security infrastructure     | Expertise in scalable systems, mobile applications, cloud infrastructure |
| Chief Marketing Officer  | Brand development, user acquisition, market expansion                    | Digital marketing specialist with pan-African campaign experience        |
| Chief Operations Officer | Day-to-day operations, content partnerships, quality assurance           | Operations management in telecom and digital services                    |
| Chief Financial Officer  | Financial planning, regulatory compliance, investor relations            | Financial management in tech startups and fintech sector                 |

## 6. Location & Operations

Chillnet Company Limited is headquartered in Dar es Salaam, Tanzania's largest city and primary economic hub. Our strategic location provides us with direct access to the country's most dynamic business environment, a large talent pool, and proximity to key partners including telecommunications providers, financial institutions, and content creators.

Our operational infrastructure includes a modern office facility equipped with state-of-the-art technology, development labs, and customer support centers. Our technical infrastructure is hosted on cloud platforms with redundancy and scalability built in to ensure reliable service delivery across the region. We maintain partnerships with local internet service providers and data centers to optimize content delivery and minimize latency for our users.

| Facility                 | Details                                                                    |
|--------------------------|----------------------------------------------------------------------------|
| Headquarters             | Dar es Salaam, Tanzania - Business district location with modern amenities |
| Technical Infrastructure | Cloud-hosted platform with regional CDN nodes for optimal performance      |
| Customer Support         | 24/7 support center with Swahili and English language capabilities         |
| Development Center       | In-house development team with modern agile development practices          |

## 7. Contact Information

| Contact Type       | Details                                           |
|--------------------|---------------------------------------------------|
| Registered Address | Chillnet Company Limited, Dar es Salaam, Tanzania |
| Email              | info@chillnet.co.tz                               |
| Website            | www.chillnet.co.tz                                |
| Phone              | +255 XXX XXX XXX                                  |
| Business Hours     | Monday - Friday: 8:00 AM - 6:00 PM (EAT)          |